

SAMPLE COURSE SEQUENCE

Major: Business Administration - Management/Marketing Degree A.A.S.

FIRST SEMESTER

COURSE NUMBER & TITLE	CREDITS
BUS112: Principles of Marketing	3
GEN105: Transformative Learning	3
GEN115: Digital Technologies in the Workplace	3
GEN125: English Composition I	3
BUS103: Introduction to Business	3

SECOND SEMESTER

COURSE NUMBER & TITLE	CREDITS
GEN147: College Mathematics	3
BUS122: Integrated Business Applications	3
GEN127: English Composition II	3
BUS203: Principles of Management	3

THIRD SEMESTER

COURSE NUMBER & TITLE	CREDITS
BUS279: Customer Relationship Management	3
ACC107: Financial Accounting I	3
BUS230: Principles of Selling	3
GEN181: Principles of Economics	3
Open Elective	3

FOURTH SEMESTER

COURSE NUMBER & TITLE	CREDITS
GEN157: Statistics	3
BUS123: Human Resources Management	3
GEN129: Essentials of Public Speaking	3
Open Elective	3

FIFTH SEMESTER

COURSE NUMBER & TITLE	CREDITS
GEN250: Ethics and Professionalism	3
DMD220: Social Media for Marketing & Advertising	3
ACC127: Spreadsheet Applications	3
Open Elective	3

66 CREDITS REQUIRED FOR GRADUATION